

## Terms & Privacy

### **Your personal information is always held in confidence**

Protecting the privacy of your personal information has always been very important to Boffo Properties. Having practices and procedures in place to maintain the confidentiality of your information is critical to earning and maintaining your trust.

During the course of business, we collect personal information from our current and prospective customers and make every effort to ensure the security and privacy of that information. By entering into a contract with Boffo Properties, or by completing our service requests, participating in our rewards program, entering contests, responding to surveys, questionnaires or our other requests for information, or by providing information to us via our website, you consent to the collection and use of personal information about you for the purposes outlined in this Privacy Policy. We only collect information that we have requested and you have voluntarily provided to us. If you provide us with the information of someone other than yourself, then we are relying on your guarantee that you have that person's consent to disclose their information to us.

This information will be used for the purpose for which it was collected, including the following, as appropriate: (i) if you are a Boffo Properties customer, we require your information to complete the purchase and sale of your home from Boffo Properties, and this process may include sharing your information with suppliers and service providers as required to complete the purchase and sale transaction; (ii) we may use your contact information to send you further information that may be of interest to you; (iii) we may use your personal information to analyze and improve our marketing, design and promotional efforts; (iv) from time to time, we will share statistical information in aggregate which reveals no personal details about you. These purposes allow us to conduct business with our valued customers, improve our neighbourhoods and homes, and better meet our customers' needs. We do not sell or rent any personally identifiable information about you to any third party.

In order to fulfill your online queries and serve relevant advertisements this website uses the Google AdWords remarketing service to advertise on third party websites (including Google.) This could be in the form of an advertisement on the Google search results page, or a site in the Google Display Network. Third-party vendors, including Google, use cookies to serve ads based on someone's past visits to Boffo Properties.com website. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy.

You can set preferences for how Google advertises to you using the Google Ad Preferences page.

Our privacy obligations are governed by Canadian privacy laws and apply to Boffo Properties and its group of companies. If you wish to be removed from our mailing list, please contact us with your request and subject to any legal or contractual restrictions, we will note your preferences. Please allow us 30 days to update our records.

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